

# PLAY IS POWERFUL



## **Boys & Girls Clubs of Santa Monica Fiscal Year 2025 Annual Report**



**BOYS & GIRLS CLUBS  
OF SANTA MONICA**



## Who We Serve

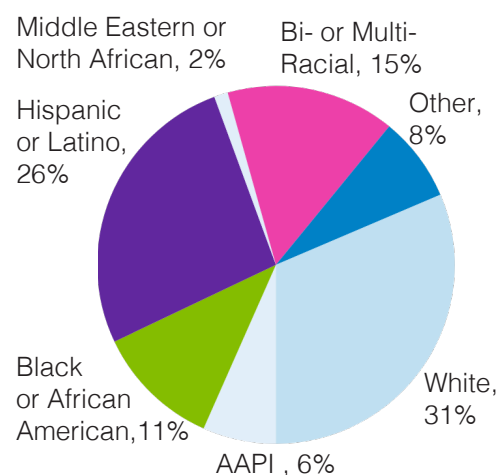
Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. We focus on programming that equips kids to develop healthy lifestyles, character & leadership, and workforce readiness.

**2,000**  
Club members  
served annually.

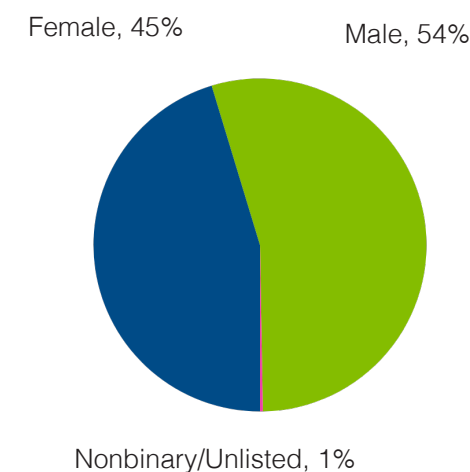
**2,300**  
additional youth  
served with outreach.

**\$280K**  
of scholarships  
provided to families.

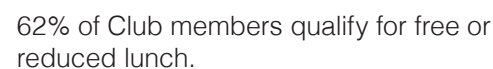
## Ethnicity



## Gender

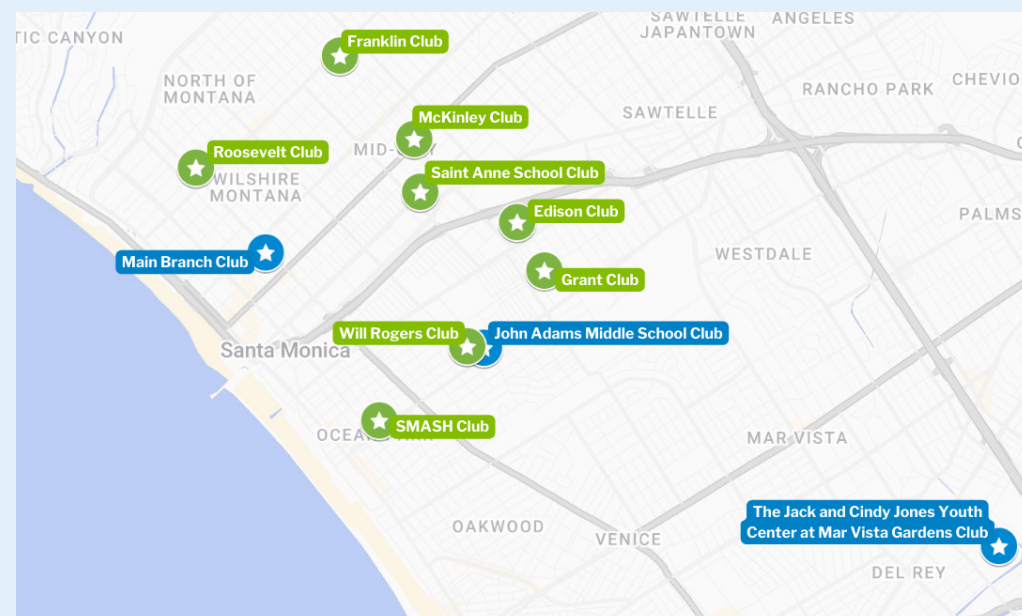


## Free/Reduced Lunch



This is a 10% increase over FY24.

## Our Club Locations



# Leadership Letter

Dear Friends, Families, and Partners,

This year, Boys & Girls Clubs of Santa Monica reaffirmed a fundamental truth: play is powerful. At Boys & Girls Clubs of Santa Monica, we've witnessed how play builds resilience, sparks creativity, and creates the foundation for lifelong success—even amidst challenging moments.

When devastating fires swept through Los Angeles in January, our Clubs became beacons of hope. We immediately opened our doors for emergency childcare, supporting over 900 kids and teens while schools remained closed. We welcomed 7 Arrows Elementary School into our space, ensuring learning could continue despite losing their building. Most importantly, we maintained the routines and joyful experiences that help children heal and thrive.

This year, play was the foundation for a variety of programming across our program areas of healthy lifestyles, workforce readiness, and character & leadership:

Over 1,500 kids participated in sports and play-based programming, with our members reporting higher levels of activity than their peers in California.

Middle and high schoolers in our Youth of the Year program made new friends and participated in engaging leadership activities, investing over 1,000 hours having fun while shaping their futures.

Members explored their creativity through arts programming, from visual arts to theater to time spent in our recording studio. Ricardo's original song *Twilight* earned national recognition.

We leveraged community partners and funders, who helped remove tuition as a barrier to programming, ensuring play remained accessible to all. This work is critical; when kids feel safe, supported, and free to play, they discover their potential and dream bigger about their futures.

All kids deserve these resources! As we look ahead, we remain committed to being the most accessible, affordable out-of-school provider in our community. Thank you for supporting this work.

Keep reading to discover more about how we created space for kids to learn and grow through play this year.

With gratitude and hope for the future,

Kevin Doyle  
Board Chair

Brynja Seagren  
CEO





# Program Initiatives

## COMMUNITY VOICE INFORMS PROGRAMS

Our families report that their priorities are:

- **Affordable programming.** Families say that our costs are reasonable for their budgets. They report that the costs of after-school programs in Santa Monica in general are unreasonable.
- **Safe environments.** Mentally and physically safe spaces are critical for our families.
- Parents and caregivers want their children to **have fun while learning** and have opportunities to **get active and play sports**.



Source: QREM 2024 Club Satisfaction and Participation Survey

Our annual Club member survey asks kids about their Club experience. From defining how they want to be treated to identifying how they can use their unique skills to make the Club welcoming, our kids' voices are critical to ensuring our Clubs are safe, supportive spaces for all. Their survey responses help us ensure that programming is meeting the needs of local families.

97%

of members say the adults at this Club care about me.

91%

say adults here encourage me to do my best

91%

of members say there are fun programs at the Club

Source: 2025 National Youth Outcomes Initiative Survey

## PLAYING IN THE GREAT OUTDOORS

We provided a summer camp experience for 70 kids. Support from the California Natural Resources Agency made it tuition-free.

### Camp Highlights



Swimming



Archery



Ropes Course



Campfires



### See more of the fun through our Camp Video!

All kids deserve to make unforgettable summer memories, and we are committed to ensuring these experiences are accessible for local families. Thank you to the Santa Monica Family YMCA for sharing their space with us and embracing our commitment to being better together to support our community.

## CELEBRATING YOUTH OF THE YEAR

Youth of the Year is our signature leadership program. Through impactful workshops and coaching, teens explore their roles as leaders, build confidence, and develop skills that colleges and employers are looking for. This year, we added Jr. Youth of the Year, opening the program to middle schoolers!

40  
participants

1,000  
hours invested  
in leadership

Presented by





# Partnership Highlights

## PLAY EQUITY



**1,500**  
members get active  
through play.

LA84’s investment in our Clubs helps break down barriers that prevent low-income youth, youth of color, and girls from participating in sports.



**777**  
members access  
services tuition-free.

The Ballmer Group champions equity and affordable access to all our programs. They help us keep programming affordable and equip us to offer scholarships.



**900**  
kids served through  
Playground Club.

Our partnership with the Santa Monica-Malibu Unified School District significantly supported sports leagues and access to daily opportunities to play after school for kids at our seven Playground Clubs!

## CONTINUING THE LEGACY OF PLAY IN MAR VISTA GARDENS

Thank you to the Jones Family for creating opportunities for kids through foundational support of the Jack & Cindy Jones Youth Center at Mar Vista Gardens Boys & Girls Club!

**350 members served, all tuition-free.**

We are committed to meeting the Mar Vista Gardens community’s needs through safe spaces, enriching programs, and supports that ensure kids can thrive.

- 100** members benefitted from case management and targeted social-emotional support thanks to funding from CALVip.
- 60** members recieved targeed mentoring supported by funding from the Office of Juvenile Justice and Delinquency Prevention.
- 130** members participated in the MVG 10k Challenge.
- 60** members got active through the renowned MVG Step Team.



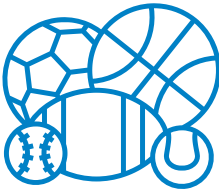
For Ricardo, music provides a safe space. His original composition, Twilight, was a Boys & Girls Clubs of America Arts Contest winner.

“Music allows me to express myself,” Ricardo shared. “The listener should feel like they’re fighting their way through chaos in order to find true peace.”

Hear the song at [www.smbgc.org/twilight](http://www.smbgc.org/twilight).



## Club Kids are More Active than their Peers.



Only **33% of California youth** engage in sports or physical activity five times per week or more. **57% of Club members** report being physically active for at least 60 minutes on five or more days per week.

## CREATIVITY AND PLAY

In the wake of the LA fires, Epic Entertainment Group donated \$60,000 worth of Crayola art supplies to our Clubs. Creative expression plays a critical role in emotional and mental well-being, and these supplies brought some much-needed joy to kids.

**This year, 500 Club members participated in targeted arts programs, exploring everything from stop-motion filming to choir to painting.**





# Signature Events

## GOLF TOURNAMENT



In October, we hosted a fun day on the golf course to benefit our Clubs and kids! The day had something for everyone, featuring a celebrity long drive, plenty of on-course games, a cocktail hour, and an exciting silent auction.

Families, colleagues, and friends had a great day golfing for good!

## FUTURE READY BRUNCH

At our Future Ready Brunch in the spring, we celebrated our kids, honored our community, and came together to support a shared vision for a future where all kids have what they need to succeed. So many of our exceptional kids were in attendance, confidently sharing their hopes and dreams with guests.

We are grateful to our panelists Joanna Colunga, Kelly Reynolds, Lou Calanche, and Jeremy Ferguson for an incredible conversation about the power of our Clubs.



## THURSDAYNIGHTS



This year, we partnered with ThursdayNights, to host networking events benefitting our work. ThursdayNights connects founders, funders, and entrepreneurs around a shared commitment to innovation and philanthropy.



# Board of Governors

Kevin Doyle,  
Chairperson

Michael Taitelman,  
Vice Chairperson

Jonathan Watts,  
Secretary

Jennifer Gordon,  
Treasurer

Lisa Alexander  
Arthur Antin  
Phyllis Austin  
Baron Davis  
Bill Dawson  
Dave Dickman  
Bettina Duval  
Amy Foo  
Suan Gabriel-Potter  
Aimee Goldberg

Dennis Lam  
Jeremy Lappen  
Tom Larmore  
Paul Leoni  
Cindy Leuty-Jones  
Steve Litvack  
Steven Macko  
Jason Meugniot  
Marissa Mulligan  
Heidi Pancake

Shahrzad Panahi  
Nicole Sams  
David Sanford  
Brittany Stewart  
Brandon Stewart  
Msgr. Lloyd Torgerson  
Nathaniel (Nat) Trives  
Farhaad Wadia  
Karl Walter  
Andrea Zoeckler

*Emeritus Council Members (Non-Voting)*  
*Dorothy (Dee) Menzies*  
*Wade Killefer*





# Acknowledging Tragedy

In January, our LA community was devastated by wildfires. We immediately activated our crisis response to meet the most pressing needs of our community. We couldn't have done it without our partners who stepped up immediately to support.

## OUR RESPONSE

\$500K

worth of supplies collected from our corporate network and distributed in the community.

900

local youth served when we opened our doors to a safe space while schools were closed.

280

of the kids we serve were impacted by the fires. We worked to holistically meet their needs.

In addition, we:

- Launched direct financial assistance for Boys & Girls Club families across Los Angeles.
- Shared our space at Main Branch with 7 Arrows Elementary School so they could keep learning after losing their building.
- Shared community mental wellness and trauma-informed best practices with over 7,000 contacts.



## LONG-TERM RECOVERY

Maintaining a routine is critical for kids and teens impacted by natural disasters. It creates stability and supports their mental health (The Kids Health Foundation, 2023). Our organization is committed to being a consistent, positive presence in their lives.

To support long-term recovery, we're also focused on food access, trauma-informed programming, and investing in even more mental health resources, including a full-time social worker and expanded partnerships and curriculum.

# Financials

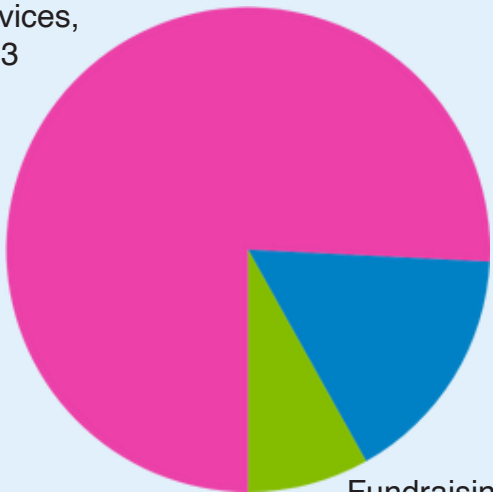
## REVENUE

Government Grants & Contracts	\$3,742,473
Contributions	\$2,490,532
In-Kind Contributions	\$995,109
Investment Income, Net	\$803,578
Other Revenues	\$453,002
Membership & Program Revenue	\$428,386
Interest Income	\$233,057
Special Events, Net	\$126,686
<b>Total Revenues</b>	<b>\$9,272,823</b>

## EXPENSES

**Total Expenses: \$8,134,282**

Youth Services,  
\$6,164,713



Admin,  
\$1,309,554

Fundraising,  
\$660,015

*\*Financials presented are draft, unaudited projections that will be finalized and Board-approved early in 2026. These are intended as placeholders in the interim.*



## Donors

\$75,000+

Ballmer Group  
Boys & Girls Clubs of America  
California Natural Resources Agency  
Housing Authority of the City of Los Angeles  
The Rose Hills Foundation

Santa Monica-Malibu Unified School District  
Save the Children  
State of California  
Thrasher



\$50,000 - \$74,999

California Community Foundation  
Capital Group  
Epic Entertainment Group  
Jennifer Jones

John & Tara Jones  
LA84 Foundation  
Plante Moran  
The Paul Ferrante Foundation

\$25,000 - \$49,999

The Ahmanson Foundation  
California Alliance of Boys & Girls Clubs  
Cedars-Sinai Medical Center  
Deerbrook Foundation  
Dollar Tree Foundation

Harding Larmore Kutcher & Kozal LLP  
Pacific Youth Foundation  
Saint John’s Health Center  
Foundation Community Impact Fund

\$10,000 - \$24,999

BLT Enterprises, Inc.  
Burt Harris  
Cantor Fitzgerald  
Christopher Harding  
Christopher King  
Culver City Rotary Community Foundation  
Deborah A. Gero  
Dora F Levit Fund  
DOVE Unilever Disaster Fund  
Elizabeth & Neil Smith

Fidelity Investment  
Jason & Heather Meugniot  
Jason & Joelle Maynard  
John Solberg  
LA Lakers Youth Foundation  
Lilly Youth Impact Network  
Loren Bloch  
Mamba and Mambacita Sports Foundation  
McCourt Global  
The Midland Group

\$5,000 - \$9,999

Aimee Goldberg  
American Endowment Foundation  
Andrea Zoeckler  
Anonymous  
Boys & Girls Clubs of America  
Brian Daily Given Charitable Fund  
Carbon Cycle Institute  
Carlthorp School  
Commercial Bank of CA  
County of Los Angeles Probation Department  
Dee & Jim Menzies  
Edward Avedis & Edward Avedis Atelier

Gibson, Dunn & Crutcher LLP  
Greystone Management Group, Inc.  
IKEA Carson  
Jaime S. Winkler Charitable Fund  
Jane Bellomy  
Jen Gordon  
John & Clare Gordon  
John Gorman III  
Julie Clark  
Kevin & Emily Doyle  
Kiwanis Charities of Santa Monica  
Kounkuey Design Initiative, Inc.  
Lappen Family Foundation

Vans  
W. M. Keck Foundation  
The Walt Disney Company

SEA Research Foundation, Inc.  
Soles4Souls  
Sony Music  
Tapestry  
Tom & Karon Larmore  
U.S. Bank Foundation

Mira Costa Baseball Program  
Nathaniel Trives  
Paul Mandabach  
Reitzel Revocable Family Trust  
The Rite Aid Foundation  
Sullivan-Dituri Co  
Susan Williams  
ThursdayNights  
Variant Equity Advisors, LLC  
Warmenhoven Family Foundation

Lilien Foundation  
Loren Bloch & Ping Ho  
The Macerich Company  
Mark Harding  
MLB Play Ball Grant  
Ross Stores  
Santa Monica High School Parent Teacher Student Association  
Steve & Melissa Macko  
Susan Gabriel-Potter  
Twintel Solutions  
Vanguard Marketing Corporation

\$1,000 – \$4,999

Ackerman Family Foundation  
Alliant  
Amazon Web Services  
Andrew Agress  
Angel Aparicio  
Anton Reut  
Arthur J. Gallagher & Co.  
Avedis Guerboian  
Barbara A. Marcus  
Bay Screens, Inc  
The Blessing Wave  
Boys & Girls Clubs of LA Harbor  
Bright Funds  
Brittany Stewart & Burst Oral Care  
Brynja Seagren  
Carmel Research Center  
Cecily Gulihur  
Charites Aid Foundation of America  
Charlie Lee  
Chris Wahl  
Chris Walters  
City of Los Angeles  
Clinton Stevenson  
Cornerstone OnDemand, Inc.  
Culture Partners  
Daniel Bleiberg  
David & Karen Sachs  
David McIntosh  
Dennis White  
Edith Harding  
Far Farshad Household

\$500 - \$999

Alexander Bologna  
Barker Hangar/Santa Monica Air Center, Inc.  
Becky Turk  
Chick-Fil-A  
Christian Foundation of America  
Cirque du Soleil Entertainment  
City of LA Office of the City Clerk  
David Ong  
Debbie Mulvaney  
Denise A Doyle  
Downtown Santa Monica, Inc.  
Elizabeth Mair  
Erik Jorgensborg  
Fairmont Miramar Hotel  
FCTI  
Franklin Elementary School PTA

First Citizens Bank  
Franklin Elementary PTA  
GCP Capital Partners  
Gibson Dunn & Crutcher LLP  
Gift Card Bank  
Give Kids Art  
Glenn & Bettina Duval  
Guggenheim Partners, LLC  
Halper Fine Art  
Hotel Bel-Air  
IGN  
Jack and Jill of America West LA  
Janet Levin & Frank Gruber  
Jean Maloney  
Jennifer Solomon  
Jerry and Janet Chabola  
Jonathan Watts  
Judith Meister  
Julie Quinlan  
Katherine Smith  
Kevin Anderson  
Kim Family  
The Kleiner Cohen Foundation  
LA Dodgers  
LA Opera  
Lauren Andrews  
Lisa Alexander  
M. Murphy  
Macerich  
March Capital  
Margot Pinto

Gail Pinsker  
Gallagher Insurance Services  
Gleam Davis & John Prindle  
Good Body Pilates  
Helen M Vasak  
Jain-Brown  
Janet Leonard  
Jennnifer Gavelek  
Jerome Chabola  
Jim Jonassen  
Joaquin Silva  
John Jakle  
Kathryn Jeffery  
Lana Kim  
The Lincoln Middle School Parent-Teachers Association Inc  
Mike & Dale Nissenson

Marin Community Foundation  
Marissa Mulligan  
Mark Concannon  
Nancy Halpern  
National Summer Learning Association  
New York Life Foundation  
Nick Meter  
OneCause, Inc.  
Padel Up  
Panda Express  
Patrick McKenna  
Paul Leoni  
PennyMac Corporation  
Philip Alford  
Pipes & Shaw LLC  
Playa del Ray Women’s Club  
Proper Hotel  
PRP Wine International  
Red String Foundation  
Richard C. Vasak  
Roclord Studio  
Santa Monica Police Department  
Santa Monica Travel & Tourism  
Santa Monica-Malibu Council of PTAs  
Shutters On the Beach  
Tressi Foundation  
W.G. Symington  
Wes & Paula Larmore  
Whole Foods Market Foundation  
Will Rogers  
Xavier & Monica Gentzschein

Ocean View Hotel  
Olivier Goldschmidt  
Paul Sczudlo  
Phyllis Austin  
Process Green  
Renaissance  
Renaissance Charitable Foundation  
Rikelle T. Shold  
Robert Lefton  
Santa Monica Preparatory  
Smart & Final Charitable Foundation  
Stephen Weaver  
Steven Fusco  
Steven Safan  
William Dawson



