



**BOYS & GIRLS CLUBS
OF SANTA MONICA**

NextGen
Council

About the Organization

The mission of the Boys & Girls Clubs of Santa Monica (SMBGC) is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Our program model falls under four pillars: 21st Century Learning and Pathways; Social-Emotional Health; Healthy Lifestyles; and Good Citizenship and Leadership. Our vision is that our youth develop healthy physical and emotional habits, succeed in their chosen educational and career pathways, achieve self-efficacy and confidence, and become leaders in their communities.

The Club began as a Boys Club serving a small group to provide a constructive place to play and learn together. In 1946, thirty Santa Monica leaders officially opened "The Boys Club of Santa Monica." Forty-four years later, on October 16, 1990, the Club expanded to include girls and became the Boys & Girls Clubs of Santa Monica. The Club operated at one individual site, on Lincoln Boulevard in Santa Monica until 2009, when it opened a clubhouse on the Santa Monica Malibu Unified School District (SMMUSD) John Adams Middle School campus. In 2013, The Club successfully raised the seed money and opened a third site at the low-income housing development, Mar Vista Gardens (MVG), in Culver City. Since then, two school-based programs opened at Saint Anne School and Lincoln Middle School in Santa Monica. Since 1944, the Clubs have served approximately 200,000 youth.

NextGen Council Background & Mission

The [NextGen Leadership Council](#), established in 2021, is a group of young professionals who desire to support the mission of Boys & Girls Clubs of Santa Monica:

To inspire and enable all young people, especially those who need us the most, to realize their full potential as productive, responsible and caring citizens.

The group's purpose is to establish SMBGC's next generation of leaders, advocates, volunteers and donors.

Annual Recruitment & Membership Opportunity

The annual recruitment process for NextGen Council membership begins formally each June and runs through August. Potential members are invited to attend informational events and submit membership applications during this time.

In September, new members are confirmed and they will attend an annual orientation to learn more about the organization as well as confirm their membership expectations.

*For more information, please contact Ari Wood, Development Manager, at
Awood@smbgc.org or Call: (909)749-9241*



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Council Membership Types

NextGen has three different membership tiers: Council Member, Steering Committee & Co-Chairs, and Friends of the Council. All three tiers offer members different engagement levels:

- NextGen Leadership Council Membership:
 - Council members are expected to attend 66% ($\frac{2}{3}$) Council-wide meetings, meet their fundraising and volunteerism goals, and engage on a regular basis with NextGen. SMBGC NextGen Council members are listed on the website. All NextGen members commit to a one-year term and are invited to renew their membership annually.
- Steering Committee & Council Co-Chairs:
 - Steering Committee members are expected to: 1) attend at least 75% ($\frac{3}{4}$) of Steering Committee meetings and 66% ($\frac{2}{3}$) of Council-wide meetings, 2) meet their fundraising goals, 3) co-chair/lead at least one event or project and 4) attend at least one major SMBGC event. Steering Committee members may also be invited to join Board Committees or Task Force.
 - Council Co-Chairs are part of the SC and are 2-3 individuals who serve a 1-year term. The Council Co-Chairs lead the Council in all activities and work closely with SMBGC staff to support the Council and help everyone reach their goals.
- Friends of the Council (FoC), *which is only offered to pre-existing NextGen members*:
 - FoC members are encouraged to stay engaged with SMBGC on an ad hoc basis. FoC members receive regular newsletters, volunteer information, and general SMBGC communications. Members can engage as often as they wish and are only asked to donate at least once a year. This annual donation can include attending SMBGC's special events. FoC members are not listed on the website and are not invited to Council-wide meetings (unless they ask to be).

Council Member Expectations

All Council members are expected to contribute to the Council and SMBGC in the following ways:

- **Fundraising:** Encourage donations from your family, friends, colleagues, and employer. SMBGC events, annual campaigns, and individual efforts can help members reach their fundraising goal. Staff and veteran members offer coaching and support--there are lots of creative and accessible ways to reach your fundraising goal! We have three fundraising tiers that members can achieve:
 - Tier 1: \$2,500 goal from at least 10 donors

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- Tier 2: \$1,250 goal from at least 10 donors
- Tier 3: \$600 goal from at least 5 donors (*offered to year-one members only*)
- **Events:** Attend at least two of [SMBGC's major annual events](#) as a guest or volunteer. We plan to continue to provide a virtual element at almost all of our major events, for folks to tune in from anywhere. SMBGC's 2023 events include:
 - Thanksgiving Meal Prep and Distribution -- (TBD)
 - Gala by the Sea Tues.-- 5.19.23
 - Holiday Heroes -- (TBD)
 - Youth of the Year Celebration -- 2.26.23
 - Art Exhibit & Reception-- 2.22.23
 - State of the Club Breakfast (TBD)
- **Volunteering:** Volunteer at least once per quarter (4x a year) in support of SMBGC. Council members will have access to all individual volunteer opportunities within our Clubhouses and Admin Office and will also have the opportunity to participate in special opportunities exclusive to the Council.
 - All NextGen members must pass a [LiveScan background check](#) upon joining the Council and prior to volunteering.
- **Meeting Attendance:** All Council members are expected and encouraged to attend all three annual all Council meetings in addition to new member orientation in September (only for new members).
- **Engagement:** Engage with assigned membership Pods and/or working groups/subcommittees as requested.
- **Recruitment:** Annually, nominate talented and enthusiastic friends and colleagues to join the Council.

Membership Benefits:

- ❖ Engage with SMBGC's youth and directly support young people in your community.
- ❖ Build a deeper connection with Santa Monica by experiencing and interacting with more of its residents, neighborhoods, and history.
- ❖ Participation in discussions and forums will expand your knowledge about issues facing Santa Monica, and particularly young people, families, and local communities.
- ❖ Enjoy networking opportunities with young professionals, SMBGC Board Members, and other community members who share similar interests.
- ❖ Attend inspiring and fun events and meet other SMBGC supporters throughout the city.

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