

BENEFITING THE BOYS & GIRLS  
CLUBS OF SANTA MONICA

# Holiday Heroes

WINTER WONDERLAND

**FRIDAY, DECEMBER 9TH**

**4:00PM - 9:00PM**

**SMBGC - 1220 LINCOLN BLVD, SANTA MONICA**



*Tons of Winter Activities  
for Kids & Families to Enjoy*

- \* Meet Santa \* Snow Games & Holiday Activities \*
- \* Gifting Room \* Christmas Music \* Photos \*
- \* Live Reindeer \* Festive Food & more! \*



**SPONSORSHIP OPPORTUNITIES AVAILABLE \$5,000+**  
**FOR MORE INFO: KATHERINE MOE AT [KMoe@SMBGC.org](mailto:KMoe@SMBGC.org)**



**BOYS & GIRLS CLUBS  
OF SANTA MONICA**

# Sponsorship Opportunities

## HOLIDAY HEROES



**Friday, December 9, 2022**

**Winter Wonderland Kids Activities \* 4pm-8pm**  
**Jingle & Mingle Sponsor Reception \* 6pm-9pm**

Boys & Girls Clubs of Santa Monica - MAIN BRANCH  
 1220 Lincoln Blvd., Santa Monica CA 90401

*Family  
Friendly!*

### Sponsorship Levels

	Guest Tickets to Reception & Activities	Presenting Sponsor	Recognition During Event	Inclusion on Marketing Materials & Ads	Inclusion on Website	Social Media Post	Activity Station Sponsor	Opportunity for Rep to Speak
Winter Wonderland <b>\$50,000</b>	12	Entire Event	Verbal & Logo	Logo	Logo w/ Hyperlink	✓	✓	✓
Holiday Cheer <b>\$25,000</b>	10	Gifting Room or Reception	Verbal & Logo	Logo	Logo w/ Hyperlink	✓	✓	
Merry & Bright <b>\$10,000</b>	8		Logo	Logo	Logo w/ Hyperlink	✓	✓	
Jingle All the Way <b>\$5,000</b>	6		Line-Listed	Line-Listed	Logo w/ Hyperlink	✓		



## OUR MISSION

To inspire and enable all young people, especially those who need us most, to reach their full potential.

**Whatever it takes to find their greatness**

# Please consider a sponsorship gift or donation to provide stability for our kids.

## **Winter Wonderland \$50,000**

- Exclusive Title of Presenting Sponsor for Entire Event
- Twelve (12) Tickets to the the Wonderland Activities and Jingle & Mingle Reception
- Opportunity for Representative to Speak During Event
- Prominent Recognition During Event (Verbal & Logo)
- Inclusion on all Event Marketing Materials and Media Advertisements (Logo)
- Recognition on SMBGC Website with Hyperlink (Logo)
- Dedicated Thank You Post on SMBGC Social Media Channels
- Customizable Guest Activation Opportunity or Activity Station During Event
- Employee Volunteer Opportunities & Opportunity for Employees to Bring their Kids!

## **Holiday Cheer \$25,000**

- Presenting Sponsor of either the Gifting Room or Jingle & Mingle Reception
- Ten (10) Tickets to the the Wonderland Activities and Jingle & Mingle Reception
- Prominent Recognition During Event (Verbal & Logo)
- Inclusion on all Event Marketing Materials and Media Advertisements (Logo)
- Recognition on SMBGC Website with Hyperlink (Logo)
- Dedicated Thank You Post on SMBGC Social Media Channels
- Customizable Guest Activation Opportunity or Activity Station During Event
- Employee Volunteer Opportunities & Opportunity for Employees to Bring their Kids!

## **Merry & Bright \$10,000**

- Eight (8) Tickets to the the Wonderland Activities and Jingle & Mingle Reception
- Recognition During Event (Logo)
- Inclusion on all Event Marketing Materials and Media Advertisements (Logo)
- Recognition on SMBGC Website with Hyperlink (Logo)
- Dedicated Thank You Post on SMBGC Social Media Channels
- Activity Station Sponsorship Opportunity During Event
- Employee Volunteer Opportunities & Opportunity for Employees to Bring their Kids!

## **Jingle All The Way \$5,000**

- Six (6) Tickets to the the Wonderland Activities and Jingle & Mingle Reception
- Recognition During Event (Line-Listed)
- Inclusion on Marketing Materials (Line-Listed)
- Recognition on Website with Hyperlink (Logo)
- Dedicated Thank You Post on SMBGC Social Media Channels (1 post)
- Employee Volunteer Opportunities & Opportunity for Employees to Bring their Kids!

# Boys & Girls Clubs of Santa Monica

## Our Outcome Goals for Youth

1

### HEALTHY HABITS

We offer programming that supports the development of lifelong health habits including nutrition, healthy cooking, sports, and social and emotional wellbeing, as well as financial awareness.



2

### SOCIAL & EMOTIONAL

Our staff are trained in youth development methods designed to create a safe, supportive and productive environment that fosters resiliency, communication skills and self-confidence.



3

### COMMUNITY SERVICE

We offer age-specific, mentor-based leadership programs to develop social and emotional competence, connections to the community, and hone development skills that cultivate a strong work ethic.



4

### 21st CENTURY PATHWAYS

We provide homework help, STEM education and individualized coaching to help chart a unique course to higher education and career pathways that align with their passion and talents.



**\$170K+ Direct Funding to Families – 92% Our Kids Feel a Sense of Belonging**  
**100% of Teens in College Bound continue to higher education**

For a complete listing of the many programs we offer, please contact Katie Moe at [KMoe@smbgc.org](mailto:KMoe@smbgc.org) or visit [SMBGC.ORG](http://SMBGC.ORG)



# Sponsorship Commitment HOLIDAY HEROES 12.9.22



**Yes, I/we are proud to support the youth with a sponsorship of Holiday Heroes!**

## HOLIDAY HEROES ☐

☐ **\$50,000 Winter Wonderland**  
*Presenting Sponsor*

☐ **\$25,000 Holiday Cheer**

☐ **\$10,000 Merry & Bright**

☐ **\$5,000 Jingle All The Way**

☐ **Unable to attend, but please accept my fully tax-deductible donation of \$ \_\_\_\_\_**

*Jingle & Mingle!*

Join us on Friday, December 9th  
as our Club transforms into a magical family-friendly  
Winter Wonderland featuring games & activities  
for the kids, a gifting room for parents to select free toys,  
festive nibbles and cocoa or cocktails for the adults!

## Individual Sponsor Contact Information :

First Name

Last Name

Address  
(Street)

City/State/  
Zip

Phone

E-Mail

## Corporate Sponsorship Information :

Business Organization Name

Contact Name

Email

Phone Number

Billing Address (Street)

City / State / Zip

**Pay Online Securely: SMBGC.COM**

☐ **Please find my check enclosed, payable to:**

Boys & Girls Clubs of Santa Monica  
Attn: Katie Moe  
1220 Lincoln Blvd.  
Santa Monica, CA 90401

*Tax ID 95-1890706*

**Questions?**

**Katie Moe, [kmoe@smbgc.org](mailto:kmoe@smbgc.org) or 415.871.8190**