

ANNUAL REPORT²⁰¹⁶



BOYS & GIRLS CLUBS
OF SANTA MONICA

Letter from our CEO

Looking back at the exciting year of 2016 reminds me of how grateful I am to serve such a wonderful community and organization. Our youth receive excellent programming that develops their character and leadership, and we provide a safe space for them to grow and learn. We served approximately **4,000** young people, ages 6 to 18, throughout our **10** clubs. Some highlights include:



- **100%** of our high school senior College Bound members graduated compared to **77%** of LA County.
- Keystone, our teen leadership group, held their **2nd Annual Homeless Sleep Out** event to gather donations for and bring awareness to the homeless population in Santa Monica. We expanded our Teen Leadership Program to serve almost **1,200 teens**.
- We provided **High Yield Programming** such as STEM, Digital Arts, College Bound & Money Matters.
- We opened the Jack and Cindy Jones Youth Center in Mar Vista Gardens, a 100% low-income apartment community where **600 kids** participate in enriching programs.
- We organized a team from our five CCSM sites to participate in our **Biddy Basketball** program.

This year, we look forward to more expansion within our teen programming. We've recently created a Leaders in Training (LIT) group on the Santa Monica High School campus. In addition, we held a ground breaking event with our Keystone leaders hosting an open dialogue with the Santa Monica Police Department.

With our accomplishments in 2016, I know 2017 will bring even more for our youth and ensure their GREAT FUTURES. Thank you for helping us continue our **mission to inspire and enable all young people, especially those who need us most, to reach their full potential as caring, responsible, productive citizens.**

Sincerely,

A handwritten signature in black ink, appearing to read 'Micelle Arellano', written over a light blue background.

Micelle Arellano
CEO

The 2016 Annual Report for Boys & Girls Clubs of Santa Monica reflects our commitment to our supporters, the community of Santa Monica and beyond, and most importantly the youth and families that we serve. This report describes our accomplishments during the 2016 calendar year and the impact our supporters have made.

To reduce cost and protect the environment, this report is published on our website at **smbgc.org** for review by our friends, donors, sponsors, volunteers, colleagues, and the public.

Copy & Layout: Tino Carlo
Graphic Design: Christopher Terrazas

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An Amazing Year 2016

Mylan Ross was named our 2016 Youth of the Year

"The Boys and Girls Club gives me a sense of belonging and purpose. I went from being a shy, nervous, and quiet girl to a strong, confident leader. Above all, the club helped me find my voice, realize that power, and helped me see how valuable I am."

State of the Club Breakfast

Our second annual State of the Club Breakfast honored Wayne Harding and we created our "From the Heart" award in his honor. Thank you for helping make this powerful event a great success.

We're happy to report that we raised over \$100,000 to continue the good work!

Wayne Harding

Mar Vista Gardens

In June, we opened a new facility in Mar Vista Gardens. Our expansion into this high need neighborhood was made possible through partnerships with HACLA, developers, boardmembers, and a generous \$1 million donation from Jack and Cindy Jones. The Mar Vista Gardens Boys & Girls Club Branch now serves as a safe, fun and enriching environment for over 600 children during the non-school hours.

41st Annual Great Futures Gala

The Boys & Girls Clubs of Santa Monica hosted the 41st Annual Great Futures Gala on Nov. 18th at the Fairmont Miramar Hotel. Net proceeds generated by our supporters from Santa Monica and beyond contributed \$376,238 for our kids!

THANK YOU to the hundreds of sponsors, donors, staff members and volunteers that made the Gala a success. Not only did they prepare a stunning event for our guests, they helped secure Great Futures for our Clubs!

Holiday Hero Volunteers

140 Holiday Hero Volunteers, including SMPD & SMFD, partnered with Sears to provide gifts for 150 of our most deserving Club members. The shopping experience created lasting bonds between our kids and the Santa Monica community.



Our Programs make a **DIFFERENCE**

Teen Leadership

Leaders in Training is the Boys & Girls Club's most dynamic teen program. It affords teens an opportunity to gain valuable leadership and community service experience. They focus on activities in three areas: academics, career exploration and community engagement.

"The Boys and Girls Club of Santa Monica is my second home. The reason I say this is because they make me feel loved, like a second family...It is because of the wonderful staff at the Boys and Girls Club nurturing and caring for me that I have become a better young man."

– Damien Vega, Age 17

Spreading the Good



14,000

Average of teen community service hours per year.



40,000⁺

Meals and snacks served free of charge for our families

98%

of our College Bound seniors expect to **Attend College.**



98%

of Mar Vista Gardens members reported feeling **EMOTIONALLY SAFE** at the Club.



100%

of the Pacific Branch members said they're having **FUN!**

A Friendly Environment

College Bound

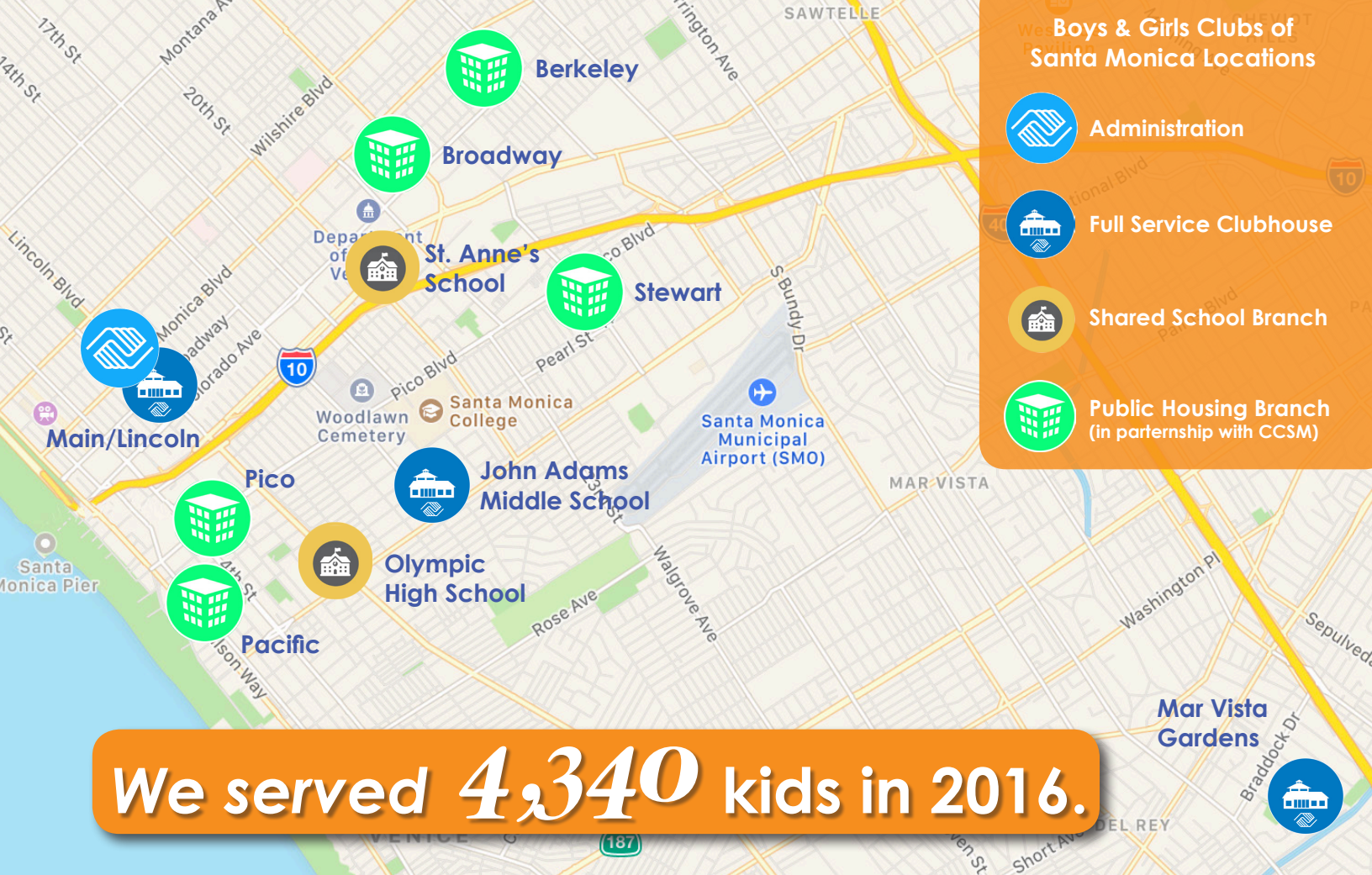
College Bound program helps provide case mentorship and support so all our youth leave the club with a plan for the future. We have a 100% graduation rate and all of our current seniors will be attending college this year.

STEM Enrichment

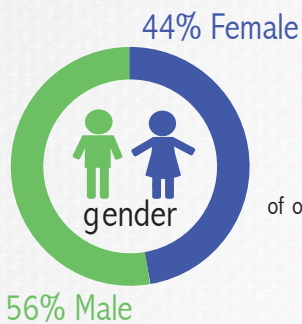
We are committed to closing the opportunity gap in science, technology, engineering and mathematics (STEM) with innovative and creative programs, utilizing mentors to create a project based learning environment.

Athletics

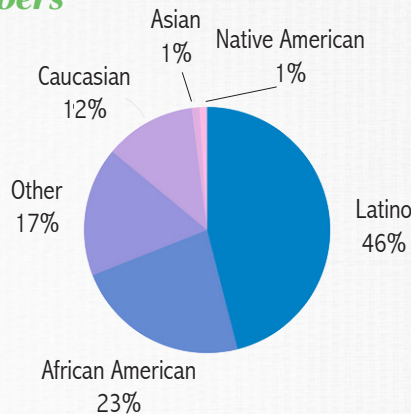
We offer many popular athletic programs, and organized league sports, such as Basketball, Soccer, Softball, and Dance teams for our youth ages 6-18. These programs create opportunities for physical activity, social interaction and recognition through organized sports programming for youth.



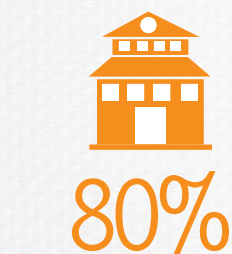
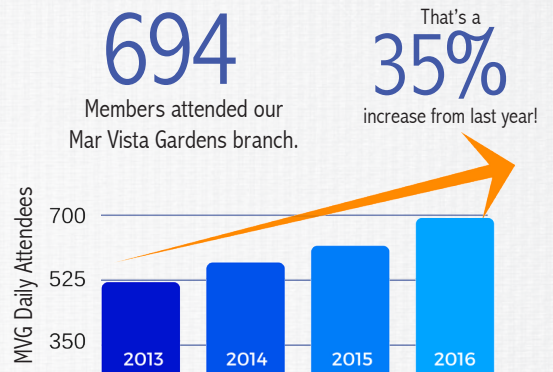
By the Numbers



75%
of our attendees come from low-income families



Mar Vista Continues to Grow



of Berkeley members report not skipping school.



89%

of Broadway & Olympic HS members report feeling Safe at Clubs.



100%

of Main Branch members abstain from Alcohol.

A Safe Environment

For every **\$1** spent by LA Boys & Girls Clubs,
\$16.18 is generated in community benefits.

(Such as reduction of crime and incarceration costs, business growth, and gainful employment of parents)

A Wider Impact

Statistics self-reported from our annual youth survey.

Letter from our Board Chair

Serving as the Chair of the Board of Governors for the Boys & Girls Clubs of Santa Monica continues to be an enriching experience. Our youth have had life changing and inspiring experiences, including a visit to the Boys and Girls Club of South Africa, a Passport to Manhood Empowerment Summit, and the Hearts for the Homeless Sleep Out – a unique event within the city of Santa Monica that is led by our teens.

In the community we continue our partnerships with:

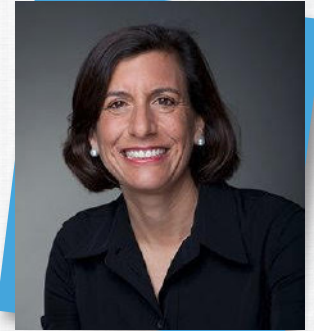
- Community Corporation of Santa Monica
- Housing Authority of the City of Los Angeles
- SEA Research Institute
- Pacific Youth Foundation
- OneWest Bank

Furthermore, we are very proud of our NYOI data for 2016. Our club members are reporting an Optimal Club Experience at a rate that currently exceeds the national average. This is a testament to the quality of programming we are providing to our youth every day

I feel confident that as we move forward strengthening our board, implementing our newly adopted strategic plan, and expanding our reach and services, the Boys & Girls Clubs of Santa Monica will continue to be an invaluable asset to the community.

Sincerely,

Bettina B. Duval
Bettina Duval
Board Chair



Giving From the Heart

The Boys & Girls Clubs of Santa Monica operates on contributions from the community to help us keep membership affordable and open to all. While we cannot recognize the thousands of acts of generosity we received throughout 2016, we would like to recognize our community members whose contributions went above and beyond. We thank these donors who are so committed to furthering our cause!

Amy Foo (US Bank)
Andrew Valdivia
Bank of America Charitable Foundation
Bettina & Glenn Duval
BLT Enterprises, Inc.
Bonnie Otting
Boys & Girls Clubs of America
Cecily Gulihur & BST Escrow
Christopher Harding (Harding, Larmore, Kutcher & Kozal, LLP)
Christopher King
City of Santa Monica
Deborah Gero
Dennis White (White & Company Insurance, Inc.)
Greater Los Angeles New Car Dealers Association
(GLANCA)
Harry W. Wessely
Housing Authority of the City of Los Angeles (HACLA)
Jack & Cindy Jones
Jane Dorian
Janet Reilly
Jason Meugniot
Jeffrey Wilson
Jennifer Gordon
Jim Jonassen & ThursdayNights
Joseph Nuccio
Kaiser Foundation Health Plan, Inc.
Kiwanis Club of Santa Monica
L. Wayne Harding
LA Alliance
Larry & Stacey Kohl
Laura Rosenbaum (OneWest Bank / CIT Group, Inc.)
Leslie Joseph
Lexus Santa Monica

Loren Bloch
Macerich Management Company
Maged Guirguis
Manadoob Foundation
The Mark Wahlberg Youth Foundation
Maxser & Co. A Ltd. Partnership
Michael Taitelman
Mike, Sean & Veronica Sullivan
Monty McCormick
Murad Family Foundation
Neil & Cindi Smith
Pacific Youth Foundation
Paul Gaulke
PricewaterhouseCoopers LLP
Providence Health & Services, Southern California
Robert Segal
Robert Sullivan & Sullivan-Dituri Realty
Roger S. Firestone Foundation
Santa Monica Rotary Club and Foundation
Southern California Edison Co.
Steven Litvack (AlphaGraphics)
Steven Macko (Wells Fargo Bank)
Thomas Moran
Tom Larmore (Harding, Larmore, Kutcher & Kozal, LLP)
Turner Impact Capital, LLC
US Bancorp Foundation
Wade Killefer (Killefer Flammang Architects)
Warmenhoven Family Foundation
Weingart Foundation
William T. Dawson
The Witherbee Foundation
Wells Fargo Foundation
The Wunderkinder Foundation

Your \$\$\$ Matters

Members pay no more than \$20 a year to attend the Clubs...

Members who need assistance attend FREE

1-Year Membership Fee

1-Year Cost per Child

...but it costs \$1,024 a year to care for each child.

0

500

1000

FINANCIALS



BOYS & GIRLS CLUBS
OF SANTA MONICA



Income

Individual Support	16%
Foundations & Grants	29%
Investment Income	9%
Corporate Support	7%
Fundraising Events	21%
Membership Dues/ Program Services	6%
Other Income	12%
Total Income	100%

Expenses

Programs - Direct Services	75%
Program Operational Expenses	12%
Administration	13%
Total Expenses	100%



2016 – 2017 Board of Governors

Bettina Duval, Chair of the Board of Governors

Erik Jorgensborg, 1st Vice Chair

Jason Meugniot, 2nd Vice Chair

Christopher Harding, 3rd Vice Chair

Tom Larmore, Treasurer

Katherine Smith, Secretary

Lisa Alexander
Loren Bloch
Ronald Call
William T. Dawson*
Kevin Doyle
Amy Foo
Susan Gabriel Potter
Paul Gaulke*
Jennifer Gordon
Edward Guerboian
Mark Harding*

Charles R. Hart, Jr
Jack Jones
Wade Killefer
Lawrence Kohl
Paul Leoni*
Steven Litvack
Steven V. Macko
Dee Menzies*
Craig Mordoh*
Glenn Ricard
Laura Rosenbaum

Jacqueline Seabrooks
Robert Segal
Robert J. Sullivan*
Michael Taitelman
Msg. Lloyd Torgerson
Nathaniel Trives
Shari Weise
Dennis White*

*Past Board Chairs

Club Locations

Main Branch

1238 Lincoln Blvd.
Santa Monica, CA 90401
Phone: (310) 394-2582

Mar Vista Gardens Branch

The Jack and Cindy Jones Youth Center
4901 Marionwood Drive
Culver City, CA 90230
Phone: (310) 397-8290

John Adams Middle School Branch

2441 16th St.
Santa Monica, CA 90405
Phone: (310) 496-8800

Olympic High School Branch

721 Ocean Park Blvd., Room #17
Santa Monica, CA 90405
Phone: (310) 392-2494

St. Anne School Branch

2015 Colorado Ave.
Santa Monica, CA 90404
Phone: (310) 829-2775

Berkeley Branch

3031 Santa Monica Blvd.
Santa Monica, CA 90404
Phone: (310) 393-7633

Pacific Branch

2209 Main St.
Santa Monica, CA 90401
Phone: (310) 582-5990

Broadway Branch

2602 Broadway Blvd.
Santa Monica, CA 90404
Phone: (310) 393-0958

Pico Branch

430 Pico Blvd.
Santa Monica, CA 90405
Phone: (310) 394-0578

Stewart Street Branch

2802 Pico Blvd.
Santa Monica, CA 90405
Phone: (310) 394-5037

Administrative Service Center

1220 Lincoln Blvd
Santa Monica, CA 90401
310-361-8500