

# OUR IMPACT

According to a 2010 study by Damoeei Global Research, the annual return on investment of the dollars spent on Boys & Girls Clubs programs in L.A. County is an impressive 1,642%. Here are some ways we have an impact on our community:

- HIGH SCHOOL GRADUATION RATE INCREASE**  
90% of Club alumni graduated from high school, compared to 2007 national average of 68%.
- REDUCTION IN TEENAGE MOTHERHOOD**  
Fewer than 3 childbirths per 1,000 occur among Club members, compared to an average of 34 per 1,000 in similar communities nationally.
- JUVENILE CRIME PREVENTION**  
Members are less likely than their peers to participate in crimes.
- IMPROVED PARENTAL ABILITY TO WORK AND GO TO SCHOOL WHILE KIDS ARE SAFE AT THE CLUB**  
78% of parents say the club enables them to keep their employment.
- VALUE OF ECONOMIC OUTPUT, JOBS AND TAX REVENUE**  
Clubs create business activity through operating and capital expenditures measured in terms of output, employment and tax revenue.

In 2007, Boys & Girls Clubs of America commissioned Harris Interactive to conduct a survey of Club alumni to assess the impact of the Clubs on their lives. Some highlights:

- 57% of alumni said that the Club saved their life.
- 90% of Club alumni graduated from high school, compared to a national average of 85%.
- 92% of alumni believe helping others is a priority.
- 81% said their participation in the Boys & Girls Clubs helped them develop a sense of responsibility to give back to their community.

## HOW YOU CAN GET INVOLVED:

**Donate:** We depend on contributions from the community to help keep membership affordable to all.

**Become a Corporate Partner:** Our business partnership program allows us to work with organizations both small and large to maximize opportunities and create mutually beneficial relationships.

**Volunteer at the Club:** We match each volunteer's skills, talents and time availability with the needs of our organization to maximize the quality of your experience.

**Join Club Blue:** This group of 20-40 year-old L.A.-area professionals gives back by planning social fundraising and volunteer events.

**Join our Council:** This group of local community volunteers helps advance the organization through fundraising events such as the Annual Dinner, Auction and Raffle.

**Join our Advisory Board:** This group helps our organization fulfill its mission by providing financial support, expertise, and access to other community leaders.

**Join our Board of Governors:** This board provides guidance, fiscal management and strategic direction to the Club.



### BOYS AND GIRLS CLUBS OF SANTA MONICA ADMINISTRATION OFFICE

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Design by mOcean [www.mOceanla.com](http://www.mOceanla.com)

HELPING THOSE WHO NEED US MOST -  
WHEN THEY NEED US MOST.



# OUR MISSION

TO INSPIRE AND ENABLE ALL YOUNG PEOPLE,  
**ESPECIALLY THOSE WHO NEED US MOST,**  
 TO REALIZE THEIR FULL POTENTIAL AS PRODUCTIVE,  
 RESPONSIBLE AND CARING CITIZENS.

## WHO WE REACH:

**7,100** Youth Served

**4,400** Through Club Membership and **2,700** Through Community Outreach

<b>58%</b> Male	<b>31%</b> Hispanic/Latino	<b>STAFF AND VOLUNTEERS</b>	<b>SIX CLUB LOCATIONS</b>
<b>42%</b> Female	<b>29%</b> African-American	<b>47</b> Paid Professional Staff	<b>2</b> Full-Service Clubhouses
	<b>22%</b> Caucasian	<b>6</b> Paid Jr. Staff (Club Youth)	<b>2</b> Branches In Public Housing
<b>31%</b> Ages 6 - 10	<b>7%</b> Other	<b>45</b> Board Volunteers	<b>2</b> Sites In Schools
<b>30%</b> Ages 11 - 12	<b>5%</b> Asian	<b>30</b> Council Members	
<b>28%</b> Ages 13 - 15	<b>4%</b> Undefined	<b>384</b> Program Volunteers	
<b>11%</b> Ages 16 - 18	<b>2%</b> Native American		

## WHAT WE OFFER:

We help youth, ages 7 through 18, build confidence, gain valuable academic, social and ethical skills, and have fun on a daily basis. We accomplish this by offering programs that promote healthy development for only \$20 per year. Our programs uphold these core principles:

**Safe & Positive Environment:** Club staff, facilities, and varied programs provide young people with a sense of community.

**Support:** Our staff is trained to provide the warmth, care, acceptance and appreciation needed to develop meaningful relationships.

**Opportunities:** Members have the opportunity to learn, give back to the community, discover their needs, set goals and make new friends.

**Fun & Sense of Belonging:** The personal connections our members form with their peers and our staff create a sense of belonging.

**Recognition:** Positive reinforcement and encouragement are key in helping members learn and grow.

# WHAT WE DO IN THE CLUBS EVERY DAY

## Education & Career Programs

Power Hour  
 Project Learn  
 Club Tech  
 Money Matters  
 Jr. Staff  
 College Bound

## Character & Leadership Programs

Youth for Unity  
 Leaders in Training  
 Keystone  
 Torch Club  
 Youth of the Year



## Health & Life Skills

Health & Nutrition Habits  
 SMART Girls  
 Passport to Manhood  
 Net Smartz

## The Arts Programs

Digital Arts  
 Image Makers  
 Fine Arts Programs and Education  
 Music Education

## Sports, Fitness & Recreation

Biddy Basketball League  
 Sports & Fitness  
 Gamesroom

## Specialized Programs

RAP - Rise Above the Pressure  
 Family Assistance